



# Cloverdale Paint

EcoLogic is our very best interior/exterior, self priming, low odour, waterborne enamel coating. It exhibits superior adhesion and scrubbability characteristics making it ideal for buildings with high traffic areas and areas exposed to moisture and high humidity.

H I G H P E R F O R M A N C E

# EcoLogic™

*The Logical Environmental Choice.*

EcoLogic is specifically formulated for schools, hospitals and light industrial areas. Ideally suited for use where older oil-base coatings had previously been used.



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This product is certified by Coatings Research Group, Incorporated to meet environmentally determined performance standards established by CRGI for specific product types and to meet or exceed the VOC requirements of LEED® for most paint and coating applications. This product is environmentally preferred over traditional paints and coatings. Visit [www.greenwisepaint.com](http://www.greenwisepaint.com) to view product standards.

Qualifies for LEED® Credit Points



## 70653 Waterborne Eggshell

Ecologic coatings are our toughest most durable coatings that do not require a primer and will adhere to most porous and non-porous substrates such as alkyd paint, clear coats, metals, glass and tile. Formulated for repainting areas that require a tough durable, non-yellowing, scrubbable, low odour finish. These products are lead-free and resist mildew, moisture and dirt. All of our Ecologic coatings are MPI Approved, LEED® compliant and meet the Environment Canada VOC guidelines for architectural coatings.

### INTENDED USES

For use on walls, trim, children's rooms and hallways.

### SUBSTRATES

Most porous and non-porous substrates such as alkyd paint, clear coats, metals, glass, plastics and tile.

### CERTIFICATIONS

MPI #139, #151, #161 - Gloss Level 3  
LEED® compliant. Less than 100 g/L  
Qualifies for LEED® Credit Points  
Environment Canada VOC

### BASES AVAILABLE

White 70653  
Deep 70651  
Clear 70654

### V.O.C.

Less than 100 g/L

### SOLIDS

36% by volume  
53% by weight

### FILM THICKNESS (per coat)

Wet: 4.2 - 5.5 mils (110 - 150 microns)  
Dry: 1.5 - 2.0 mils (38 - 50 microns)

### DRY TIME

Tack Free: 30 minutes  
Re-Coat: 4 hours

### SPREAD / COVERAGE

288 - 385 ft<sup>2</sup>/gal (7.1 - 9.4 m<sup>2</sup>/L)

### TOOLS & TECHNIQUES

Brush, roll or spray.  
Airless tip sizes: 0.013" - 0.017"

## 70623 Waterborne Semi Gloss

For use on trim, doors, kitchens and laundry rooms, exterior railings, gutters, fascia, and trim, window trim boards.

### SUBSTRATES

Most porous and non-porous substrates such as alkyd paint, clear coats, metals, glass, plastics and tile.

### CERTIFICATIONS

MPI #153, #163 Gloss Level 5  
LEED® compliant. Less than 100 g/L  
Qualifies for LEED® Credit Points  
Environment Canada VOC

### BASES AVAILABLE

White 70623  
Deep 70621  
Clear 70624

### V.O.C.

Less than 100 g/L

### SOLIDS

35% by volume  
49% by weight

### FILM THICKNESS (per coat)

Wet: 4.3 - 5.7 mils (110 - 150 microns)  
Dry: 1.5 - 2.0 mils (38 - 50 microns)

### DRY TIME

Tack Free: 30 minutes  
Re-Coat: 8 hours

### SPREAD / COVERAGE

280 - 374 ft<sup>2</sup>/gal (6.9 - 9.2 m<sup>2</sup>/L)

### TOOLS & TECHNIQUES

Brush, roll or spray.  
Airless tip sizes: 0.013" - 0.017"

## 70603 Waterborne Gloss

Interior trim, primed woodwork, high traffic areas and exterior trim.

### SUBSTRATES

Most porous and non-porous substrates such as alkyd paint, clear coats, metals, glass, plastics and tile.

### CERTIFICATIONS

MPI #154, #164, #114, #119 Gloss Level 6  
LEED® compliant. Less than 150 g/L  
Qualifies for LEED® Credit Points  
Environment Canada VOC

### BASES AVAILABLE

White 70603  
Deep 70601  
Clear 70604

### V.O.C.

Less than 150 g/L

### SOLIDS

36% by volume  
48% by weight

### FILM THICKNESS (per coat)

Wet: 4.2 - 5.6 mils (107 - 143 microns)  
Dry: 1.5 - 2.0 mils (38 - 50 microns)

### DRY TIME

Tack Free: 30 minutes  
Re-Coat: 12 hours

### SPREAD / COVERAGE

288 - 385 ft<sup>2</sup>/gal (7.1 - 9.4 m<sup>2</sup>/L)

### TOOLS & TECHNIQUES

Brush, roll or spray.  
Airless tip sizes: 0.013" - 0.017"

## PRODUCT FEATURES

EcoLogic Architectural Finish is a high performance, low-odour, 100% acrylic water-borne enamel coating. It has been formulated to provide maximum durability in high traffic areas in buildings such as schools, hospitals, and other institutional and light industrial areas. EcoLogic is also recommended for use in areas subject to moisture and high humidity because it effectively resists mildew and mould growth on the dried paint film. EcoLogic can be used on interior or exterior surfaces and will adhere directly to most porous and non-porous surfaces such as metals, glass, plastics, tile, alkyd paint, and clear coats. EcoLogic's tough durable enamel finish is scrubbable, washable, and non-yellowing making it ideal for interior walls, doors, trim and moulding. It is also ideal for use on exterior railings, galvanized downspouts, doors, trim, and many other surfaces. EcoLogic is available in any colour and in an Eggshell, Semi-Gloss or a High-Gloss finish. Also available in accent bases.

LEED® is a registered trade mark of U.S. Green Building Council

For the most up-to-date technical information and MSDS sheets, visit our web site at [www.cloverdalepaint.com](http://www.cloverdalepaint.com)

Cloverdale Paint stores and authorized dealers

MANUFACTURED BY



## Cloverdale Paint

6950 King George Boulevard

Surrey, BC, Canada

V3W 4Z1

[www.cloverdalepaint.com](http://www.cloverdalepaint.com)